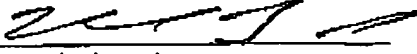


PATENT

APR 29 2005
645XX/SYMBP128USCCERTIFICATE OF FACSIMILE TRANSMISSION

I hereby certify that this correspondence (along with any paper referred to as being attached or enclosed) is being faxed to 703-872-9306 on the date shown below to Mail Stop Amendment, Commissioner for Patents, P.O. Box 1450, Alexandria, Virginia 22313-1450.

Date: 4-29-05
Himanshu S. Amin**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In re patent application of:

Applicant(s): Thomas K. Roslak, *et al.*

Examiner: Cuong H. Nguyen

Serial No: 09/490,529

Art Unit: 3661

Filing Date: January 25, 2000

Title: A PERSONAL SHOPPING SYSTEM AT SHOPPING ESTABLISHMENTS AND
REMOTE LOCATIONS OVER A COMMUNICATION NETWORK

Mail Stop Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, Virginia 22313-1450

REPLY TO OFFICE ACTION DATED FEBRUARY 1, 2005

Dear Sir:

Favorable reconsideration of the above-identified patent application is respectfully
requested in view of the amendments and comments set forth hereinafter.